

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Waterfront Strategies / POL
3050 K Street NW Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 1729000 /		<u>Alt Order #</u> 09396415
<u>Product</u> MAJORITY FORWARD		
<u>Contract Dates</u> 01/18/19 - 01/27/19		<u>Estimate #</u> 7781
<u>Advertiser</u> ISS/ Majority Forward		<u>Original Date / Revision</u> 01/17/19 / 01/17/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 302	<u>Product 1/2</u> 322
<u>Agency Ref</u> 10957AG	<u>Advertiser Ref</u> 107646	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	01/18/19	01/24/19	Today Show	7-9a		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/18/19	01/24/19	MTWTF--				5	\$850.00				
N 2	KUSA	01/19/19	01/26/19	9News Sat Morning	7-9a		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/14/19	01/20/19	-----S-				1	\$575.00				
Week:		01/21/19	01/27/19	-----S-				1	\$575.00				
N 3	KUSA	01/20/19	01/27/19	9News Sunday Morning	7-9a		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/14/19	01/20/19	-----S				1	\$575.00				
Week:		01/21/19	01/27/19	-----S				1	\$575.00				
N 4	KUSA	01/18/19	01/24/19	Local News @ 5p M-F	5-530p		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/18/19	01/24/19	MTWTF--				4	\$1,300.00				
N 5	KUSA	01/18/19	01/24/19	NBC Nightly News	NBC Nightly News		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/18/19	01/24/19	MTWTF--				5	\$1,600.00				
N 6	KUSA	01/18/19	01/24/19	Local News @ 6p M-F	6-630p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/18/19	01/24/19	MTWTF--				5	\$1,300.00				
N 7	KUSA	01/19/19	01/26/19	Local News @ 5p Sa	Sa 5-6p		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/14/19	01/20/19	-----S-				1	\$675.00				
Week:		01/21/19	01/27/19	-----S-				1	\$675.00				
N 8	KUSA	01/20/19	01/27/19	Local News @ 5p Su	Su 5-6p		:30				NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/14/19	01/20/19	-----S				1	\$725.00				
Week:		01/21/19	01/27/19	-----S				1	\$725.00				
N 9	KUSA	01/25/19	01/25/19	Today Show	7-9a		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	----F--				2	\$850.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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N 10	KUSA	01/25/19	01/25/19	Local News @ 5p M-F	5-530p		:30				NM	2	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/21/19	01/27/19	---F--				2	\$1,300.00					
N 11	KUSA	01/25/19	01/25/19	NBC Nightly News	NBC Nightly News		:30				NM	2	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/21/19	01/27/19	----F--				2	\$1,600.00					
N 12	KUSA	01/25/19	01/25/19	Local News @ 6p M-F	6-630p		:30				NM	2	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/21/19	01/27/19	---F--				2	\$1,300.00					
Totals												0.00	35	\$39,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/31/18 - 01/27/19	35	\$39,150.00	(\$5,872.50)	\$33,277.50
Totals	35	\$39,150.00	(\$5,872.50)	\$33,277.50

Signature: _____ **Date:** _____

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